



Small Business Incubator

Web: www.ibwgdubai.com



Seminar Offer to SBI Members

Search Engine Marketing for Non-Technical Decision Makers

Wednesday, March 24, 2010
9:30 AM - 12:30 PM

Flora Park Deluxe Hotel Apartments
Dubai, United Arab Emirates

Search Engine Marketing (SEM) is an essential form of internet marketing which increases a company's search engine visibility. Done professionally, SEM can identify the search terms which potential customers use to find the solutions your company offers. It can then tell you how often those searches take place and make sure that most of them result in visits to your site.

Fahed Bizzari is the principal consultant and owner of Online Associates. He provides forward-thinking decision makers with the advice they need to ensure maximum online ROI.

He is an author and speaker, and his financial independence, professional expertise and honest objectivity make him unique to the region.

He has been involved in SEM since 2004 and has used his SEM expertise to build a UK-based communications company with over 11,000 customers that include airlines, hospitals and government bodies.

Open to all Small Business Owners – men & women

Our Next SBI Meeting
Half Day Workshop

DETAILS TO REMEMBER

Date: Saturday 3rd April 2010

Time: 9 am to 12.30 pm

Theme: 'Successful Strategies'

Venue: World Trade Club
Valet Parking Available

Entry: Dhs 200 per person also covers Tea & Coffee Water & Pastries




Bookings: by email to
ibwg_dxb@eim.ae

This event has limited seating (maximum 25 people) so please book early to ensure attendance

Booking Flyer sent on 18th March
- Cut-off date for bookings is Thursday 1st April

For more information please email susharyn@ibwgdubai.com

SBI OBJECTIVES

-  Continue the business education of small business owners
-  Enable further networking opportunities with other small business owners.
-  Take advantage of the advice of specialists asked to share their expertise with the group

Visit the website <http://oas1.eventbrite.com/>

For more information and to book online